# © COPYRIGHT

## Welcome to Copyright essentials

In this webcast we will discuss:

What is copyright

What is copyrighted

Exceptions to copyright

Copyright issues specific to libraries

# WHAT IS COPYRIGHT?

- Copyright is federal law that intentionally creates a monopoly on a creative work for a limited amount of time

# WHAT IS COPYRIGHTED?

- Any work that is written down or recorded is copyrighted

- Usually protected until 70 years after the author's death

https://fairuse.stanford.edu/charts-and-tools/

# EXCEPTIONS TO COPYRIGHT

- A limitation on the exclusive rights of the creator of a work.
    - U.S. Copyright Law Sections 107 and 108
        - -Fair Use
        - -Libraries and Archives

https://www.copyright.gov/title17/92chap1.html#107

# EXCEPTIONS TO COPYRIGHT – FAIR USE

Four factors favoring or opposing fair use

- The purpose and character of the use, including whether it is for commercial use or for nonprofit educational purposes

- The nature of the copyrighted work.

- The amount of the work used.

- The effect of the use on the potential market value of the work.

https://copyright.columbia.edu/content/dam/copyright/Precedent%20Docs/fairusechecklist.pdf

# EXCEPTIONS TO COPYRIGHT – LIBRARIES AND ARCHIVES

A library or archive may make reproduction if:

- You make no more than one copy

- You receive no commercial gain from the copy

- You are open to the general public or researchers

- You include a notice of copyright, or note that the work may be protected under copyright law

# COPYRIGHT ISSUES SPECIFIC TO LIBRARIES - ILL

Interlibrary Loan

• First Sale Doctrine for physical items

• CONTU guidelines for copies

# COPYRIGHT ISSUES SPECIFIC TO LIBRARIES - STORYTIME

## Storytime

- In-person

- Virtual

  - Virtual Storytime Services Guide from Association for Library Service To Children

    http://www.ala.org/alsc/virtual-storytime-services-resource-guide

# COPYRIGHT ISSUES SPECIFIC TO LIBRARIES – VIDEO SCREENINGS

Videos

- Academic vs. Public libraries

- Site licenses, also called Umbrella licenses
  - Two common licensing companies are SWANK and Motion Picture Licensing Corporation
    - https://www.mplc.org/page/the-umbrella-license
    - https://www.swank.com/public-libraries/licensing-options/

- Streaming services

# COPYRIGHT ISSUES SPECIFIC TO LIBRARIES - IMAGES

## Choosing images

- Public domain

- Creative Commons Licensing

- YOU take a photo

- Worth a Thousand Words--Finding Images to Tell Your Story
  http://www.sckls.info/services/continuing-education/video-recordings/worth-a-thousand-words-finding-photos-you-can-use

# COPYRIGHT ISSUES SPECIFIC TO LIBRARIES - REPRODUCTIONS

Reproductions in libraries and archives

- Library user requests for articles and short excerpts.

- Archival reproductions of unpublished works.

- Replacement of lost, damaged or obsolete copies.

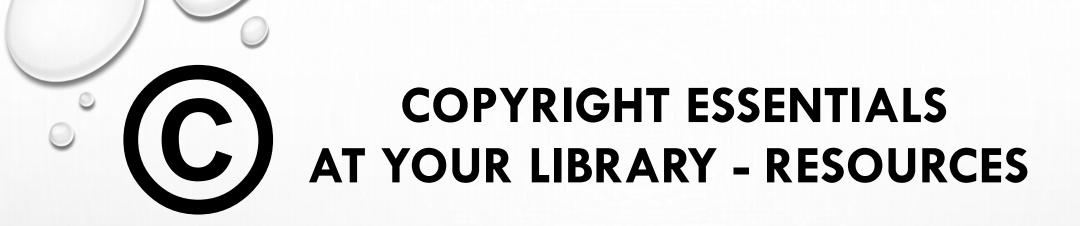# COPYRIGHT ISSUES SPECIFIC TO LIBRARIES - REPRODUCTIONS

## Posted copyright notice on copiers

- *NOTICE: The copyright law of the United States (Title 17, U.S. Code) governs the making of photocopies or other reproductions of copyrighted materials. The person using this equipment is liable for any infringement.*

- *NOTICE: The making of a copy may be subject to copyright law.*

# COPYRIGHT ESSENTIALS AT YOUR LIBRARY

Contact me with questions at Katherine@sckls.info

# COPYRIGHT ESSENTIALS AT YOUR LIBRARY – RESOURCES

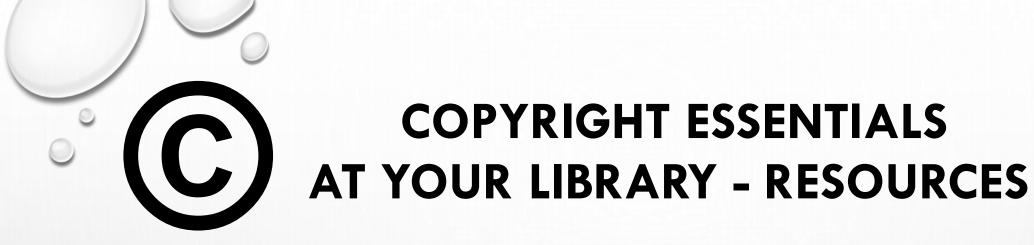Stanford University Library Copyright and Fair Use Charts and Tools
https://fairuse.stanford.edu/charts-and-tools/

Copyright Law of the United States
https://www.copyright.gov/title17/92chap1.html#107

Circular 21 from the United States Copyright Office –
Reproduction of Copyrighted Works by Educators and Librarians
https://www.copyright.gov/circs/circ21.pdf

# COPYRIGHT ESSENTIALS AT YOUR LIBRARY - RESOURCES

Virtual Storytime Services Guide from Association for Library Service To Children

http://www.ala.org/alsc/virtual-storytime-services-resource-guide

SCKLS webcast -Worth a Thousand Words:  Finding Images to Tell Your Story

http://www.sckls.info/services/continuing-education/video-recordings/worth-a-thousand-words-finding-photos-you-can-use